

Christine Madrid French
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CAREER SUMMARY:

Non-profit leader with outstanding record in fundraising, team-building and project implementation. Applied knowledge in promoting non-profit missions tied to comprehensive organizational goals. Expert in coordinating public outreach programs, locally and nationally, with noted record in establishing and maintaining long-term professional relationships. Proficient in marketing, including print and social media, for optimization of organizational and program visibility in wider markets. Project management of teams of 100+ people.

KEY STRENGTHS IN:

Public Education & Outreach	Team Building/Leadership	Project Development
Non-Profit Collaborations	Project Evangelism	Strategic Planning/Foresight
Developing Partnerships	Community Consortiums	Writing and Presentations

CAREER ACHIEVEMENTS:

- Raised more than \$450,000 in four months for a spontaneous capital campaign involving three local non-profit organizations, needed to move a 200-ton historic building before the demolition deadline (Total raised \$1.1 million in two years for the Preservation Capen project).
- Authored and implemented more than \$600,000 in state and regional grants for cultural facilities, general program support, operating support, marketing, and cultural tourism projects in Central Florida.
- Director of the Modernism + Recent Past Program at the National Trust for Historic Preservation, with oversight of a \$500,000 national advocacy and education program, including \$23,000 of pass-through grants to non-profit organizations nationwide, funded by the Henry Luce Foundation and the National Endowment for the Arts.
- Engaged in a 15-year effort to save the historic 1961 Cyclorama Building at Gettysburg National Military Park, designed by Richard Neutra. Secured an \$800,000 pro-bono commitment from private counsel and won a suit against the U.S. Department of the Interior to follow federal regulations in regards to protecting listed historic properties. Worked closely with J. Carter Brown, director emeritus of the U.S. National Gallery of Art, private lobbyists, architects, historians, universities, and non-profit partners during the campaign to preserve the structure.
- Award of Merit, American Institute of Architects Orlando, April 2015, for outstanding service and dedication to the Orlando community while advancing the cause of design excellence.
- Co-founder of a national non-profit organization, the Recent Past Preservation Network, focused on preservation technology, advocacy, and strategy for buildings and structures less than fifty years old, and served as president for ten years (2000-2010).
- More than forty presentations at professional conferences nationwide, including six keynote speeches.

EDUCATION

- **Master of Architectural History (MArH), University of Virginia, Charlottesville, VA, May 1998.**
Advisor: Dr. Richard Guy Wilson; Double major: American Architecture, East Asian Architecture;
Thesis Title: "The Mission 66 Visitor Centers, 1956-1966: Early Modern Architecture in the
National Park Service."
- **Bachelor of Science, Architectural Studies, University of Utah, Salt Lake City, UT, June 1992.**
Advisor: Dr. Thomas Carter; Major: American Architectural History and Historic Preservation.

HONORS

- **Excellence in Commercial Renovation, Historic Preservation Award, City of Winter Park, April 2016.** For the successful rehabilitation of the 1885 Capen House from single-family residential to commercial event and office space for the Albin Polasek Museum & Sculpture Gardens.
- **Award of Merit, American Institute of Architects Orlando (AIA Orlando), April 2015.** For outstanding service and dedication to the Orlando community while advancing the cause of design excellence.
- **Outstanding Organizational Achievement Award, Florida Trust for Historic Preservation, May 2014.** For successful non-profit partnership aimed at saving the endangered Capen House in Winter Park; awarded to Project Director, Preservation Capen (Christine Madrid French), Winter Park History Museum, Casa Feliz Historic Home Museum, and the Albin Polasek Museum & Sculpture Gardens.

EMPLOYMENT

- **Architectural History Consulting Projects:**
 - **Frank Gehry's Winton Guest House** at the University of St. Thomas, St. Paul, MN.
Compiled a prospectus with four options for UST leading administrators, to ensure the long-term stewardship and ownership transfer of this significant structure after deaccession and pending second move of the building, 2014-2015.
 - **St. Louis Modern Architecture Survey and Context, 1945-1975**, for the City of St. Louis, MO, Cultural Resources Office, St. Louis Planning and Urban Design Agency, with Peter Meijer Architect, PC (Portland, OR).
 - **National Historic Landmark Nomination**, J. Andre Smith Research Studio (constructed in 1938), for the City of Maitland, FL. Approved by the Secretary of the Department of the Interior in September 2014.
 - **National Historic Landmark Nomination**, Neutra and Alexander-designed Gettysburg Cyclorama Building, 1962, Gettysburg National Military Park, Pennsylvania, co-authored with Dr. Richard Longstreth on behalf of the Society of Architectural Historians, 2000.
- **Executive Director, Casa Feliz Historic Home, Winter Park, FL.** August 2016 to present.
Executive Director of the Friends of Casa Feliz, a non-profit organization that operates and stewards the historic Spanish-style Barbour House (also known as "Casa Feliz") designed by James Gamble Rogers, II, in 1933. The 750-ton brick and concrete home was saved and moved to the current location on Park Avenue in 2001. The Friends organizes a series of public events at the 5,000-square-foot home featuring education in arts, architecture, design, and wellness, in addition to tours and an annual historic preservation symposium. The home also hosts more than 110 weddings and other private events each year.
- **Adjunct Professor, University of Florida, College of Design, Construction and Planning, Historic Preservation Program, Gainesville, FL.** Spring Semester 2016. "Preservation Technology: Conserving Modern Heritage." This course focuses on issues impacting the preservation and sustainability of sites associated with the Modern Movement (ca. 1900-1975). Students gain an

understanding of conservation theories, methodologies, philosophical issues, materials/systems, and advocacy strategies used to assess and conserve significant modern sites.

- **Development Director, Albin Polasek Museum & Sculpture Gardens, Winter Park, FL.** December 2013 to January 2016. Supporting the organization's non-profit mission through grant-writing, fund-raising, capital campaigns, donor relations, events and other fund development activities. Assisting with donor recruitment, cultivation, retention, stewardship and appreciation. Also assisting with messaging and communications strategies, including marketing, public relations and social media related to development and fund raising efforts. www.polasek.org
- **Project Director, Preservation Capen, Winter Park, FL.** August 2013 to December 2015. Project Director for the effort to save, move, and reuse the historic 1885 Capen-Showalter House in Winter Park. Worked with three local non-profit organizations to enable the successful relocation of the 200-ton-house across Lake Osceola (by barge) to a new location at the Albin Polasek Museum & Sculpture Gardens. The house is currently in the process of renovation. Assisted in fundraising efforts, public outreach, press and marketing; raised more than \$450,000 in four months to fund the move. Final fundraising total \$1.1 million over two years. Awarded the Organizational Achievement Award by the Florida Trust for Historic Preservation, May 2014. www.preservationcapen.org.
- **Curator of History, Art & History Museums, Maitland, FL.** May 2012 to October 2014. Curator of History for the Art & History Museums-Maitland, which includes the 1885 Waterhouse Residence Museum, the Carpentry Shop Museum, the Telephone Museum, the Maitland Historical Museum, and the Maitland Art Center, a Mayan Revival arts colony designed and operated by nationally recognized artist J. Andre Smith between 1937 and 1959. The total museum collection contains more than 3,500 items. Developed, wrote, and mounted rotating exhibits at the Historical Museum and the Waterhouse, including "Environmental Pioneers: Founding of the Florida Audubon." www.artandhistory.org
- **Adjunct Professor, Architectural History, University of Central Florida, College of Arts and Humanities, School of Visual Arts and Design, Architecture Program, Orlando, FL.** January 2012-May 2012. Adjunct Professor for School of Visual Arts and Design, teaching architectural history to students in the Bachelor of Design in Architecture program. Expanded learning potential by planning, coordinating, and executing a study trip to Sarasota, Florida, including visits to historic structures, attendance at academic lectures, and on-site mentoring from architectural professionals.
- **Director, Modernism + Recent Past Program, National Trust for Historic Preservation, San Francisco, CA.** April 2009 to December 2011. Two-year grant funded program instituted to revive and reuse historic places for 21st century use through advocacy, public outreach, publications, and presentations.
 - Editor, "Modernism + the Recent Past," *Forum Journal*, Summer 2010, vol. 24. No 4. Invited prominent scholars in the field to contribute to this issue of the National Trust's professional journal, featuring articles by Theo Prudon, Alan Hess, and Paul Goldberger.
 - Granted more than \$23,000 in pass-through grants to 10 national, state, and local partner programs in 2010 to support local and regional efforts.
 - Administered "Modern Modules" program, funded by a \$40,000 matching grant from the National Endowment for the Arts. Each Module consisted of a public panel discussion and an invitational conversation among key leaders to discuss the challenges, opportunities, and strategies involved in preserving historic resources in their community. A full-color booklet was completed for each of four locations, as well as 14 videos, including conversations on architecture with author Ray Bradbury and architect Dion Neutra.

- Established an action network of more than 3000 individuals and organizations through social media outlets on Twitter and Facebook on behalf of the NTHP.
- **The Papers of George Washington, University of Virginia, Charlottesville, VA.** January 2000 to February 2002. The Papers project, established in 1969, publishes chronological volumes containing letters written to Washington as well as letters and documents written by him between 1748 and 1799.
- **Architectural Historian, Stewardship and Partnerships, System Support Office, National Capital Region, National Park Service, Washington, D.C.** December 1994 to August 1996. Documented sites for the List of Classified Structures (LCS), a database containing a listing and description of all historic properties within NPS administered lands, evaluated by National Register of Historic Places criteria. Completed documentation on more than 1100 industrial, residential, and funerary structures. Rediscovered oldest cemetery in Montgomery County, MD (ca. 1776) and early-nineteenth century plantation ruins in Prince William County, VA.
- **Historian, Historic American Buildings Survey/Historic American Engineering Record (HABS/HAER), National Park Service, Washington, D.C.** June 1992 to December 1994. Conducted final review, verification, and edit of HABS/HAER manuscripts, photographs, and measured drawings for the formal archival collection held at the Library of Congress, Prints and Photographs Division. Transmitted over 10,000 pieces of documentation. Developed and implemented a classification system for industrial and architectural complexes, used as the basis of categorization for HABS/HAER materials of this type. Co-wrote the first HAER Historian's Procedures Manual and edited the overall HAER guidelines for documenting sites and industrial processes. Received a *Special Achievement Award* from the NPS in 1993 recognizing attention to detail and outstanding organizational and editing skills as a HABS/HAER historian.

SCHOLARSHIP, PAPERS, and PUBLICATIONS (selected)

- **"American Modern Architecture: Frame and Character in Hitchcock's Cinematic Spaces,"** *Critical Insights: Alfred Hitchcock*, edited by Douglas Cunningham (Sales Press 2017). *Critical Insights* is a multi-volume series that offers original introductory criticism on key authors, works, and themes in literature that are addressed in core reading lists at the undergraduate level.
- **"The Visitor Center as Monument: Re-Contextualizing Richard Neutra's Cyclorama Center at Gettysburg."** Designing the Parks Conference: The History of Park Planning and Design, Charlottesville, VA, 20-22 May 2008. Sponsored by the National Park Service, The Cultural Landscape Foundation, University of Virginia, National Parks Conservation Association, and the Van Alen Institute. Published by the University of Virginia Press in *Public Nature: Scenery, History, and Park Design*, 2013.
- **"Survival by Design: Nationalizing Modernism in the Name of Preservation."** International Council on Monuments and Sites (ICOMOS), International Scientific Committee on 20th Century Heritage, Chicago, IL, 21-23 June 2007. Published in *Identification, Advocacy, and Protection of Post-World War II Heritage Session*; S. J. Kelley and T. Gunny Harboe co-editors.
- **"Is Modernism Un-American? Rethinking Richard Neutra's Monumental 'Failure' at Gettysburg."** VIII International DOCOMOMO Conference "Import - Export: Postwar Modernism in an Expanding World 1945-1975," New York, NY, August 2004.
- **"The Rebirth of Solids': Redefining Mid-Century Modern Architecture,"** session co-chair with Victoria M. Young, University of St. Thomas. Society of Architectural Historians Annual Conference, Richmond, VA, 19 April 2002.
- **Digital Development and editorial assistant,** Compact Disc Edition and Supplement, *The Architecture of Jefferson Country: Charlottesville and Albemarle County, Virginia*. K. Edward Lay, by the University Press of Virginia, 1999.
- **Contributing Writer,** *National Geographic Guide to America's Great Houses*, Henry Wiencek, ed., by National Geographic Society, 1999.

- **Illustration Editor**, *Dictionary of Building Preservation*, Ward Bucher, AIA, ed., by John Wiley & Sons, Inc., 1996. Compiled over 400 illustrations for use in the dictionary. Reference text contains 10,000 terms defining buildings, structural elements, materials, and styles.

SPEAKING ENGAGEMENTS (selected)

- **“American Modern Architecture: Frame + Character in Hitchcock’s Cinematic Spaces.”**
 - **Palm Springs Modernism Week**, Palm Springs, CA, February 2016.
 - **Tucson Modernism Week**, Tucson, AZ, October 2016 (keynote speech).
 - **University of Virginia, School of Architecture**, Charlottesville, VA, November 2016.
 - **California Historical Society**, San Francisco, CA, prospective May 2017.
- **Roger Williams University, School of Architecture, Art and Historic Preservation**, Bristol, RI, “Preservation Wins, Losses & Lessons in the Millennial Battle of Gettysburg,” April 2016.
- **Philbrook Museum of Art**, Tulsa, OK, “Saving the Modern Century,” May 2015.
- **SarasotaMOD Weekend**, Sarasota, FL, “Stories on Stage: Interview with John Howey, author of *The Sarasota School of Architecture*,” October 2014.
- **Palm Springs Modernism Week**, Palm Springs, CA, “Sex, Race & Modernism: Tales from America’s Mid-Century Closet,” February 2014.
- **Kansas State Historic Preservation Conference: Art, Autos and Architecture**, Salinas, KS, “Saving the Modern Century: Future Visions for Historic Preservation,” September 2013. Keynote speaker.
- **Missouri Alliance for Historic Preservation, Statewide Preservation Conference**, St. Louis, MO, “The Next Fifty Years in Historic Preservation,” October 2012. Keynote speaker.
- **San Antonio Conservation Society**, “Mid-Century Modernism: It’s About Time,” San Antonio, TX, 4 May 2012. Keynote speaker.
- **Historic Hawaii Foundation**, “Hawai’i Modernism: A Symposium on Identification, Evaluation & Preservation of Our Recent Past,” Honolulu, HI, 21 January 2012. Keynote speaker.
- **University of Vermont/Vermont Division for Historic Preservation**, “Modernist Architecture Comes of Age: Preservation Meets Sustainability,” Burlington, VT, 25 June 2010. Keynote speaker.

COMMUNITY SERVICE and PROFESSIONAL REGISTRATIONS

- **Community Redevelopment Agency (CRA) Board Member**, Orange County, Florida. Representing the City of Maitland, January 2017 to present.
- **Cultural Facilities Funding Review Panel, Orange County Arts & Cultural Affairs Advisory Council**, 2017 to present.
- **Expert Member, International Scientific Committee on 20th Century Heritage, International Council on Monuments and Sites (ICOMOS)**, January 2008 to present. www.icomos-isc20c.org
- **Vice President, Richard Neutra Institute for Survival Through Design**, Los Angeles, CA, 2006 to present. www.neutra.org
- **Member, Society of Architectural Historians**, 1992 to present.
- **Advisory Member, Minoru Yamasaki Preservation Committee**, Wayne State University, Detroit, MI, 2010 to 2012.

FILM CONSULTING

- **Ken Burns, “America’s Best Idea: Our National Parks,” Florentine Films, 2007.** Provided archival information and research regarding national park visitor centers from the mid-20th century.

DESIGN COMPETITIONS

- **Urban Habitats, Summer 2005.** An architectural competition sponsored by Habitat for Humanity and the Charlottesville Community Design Center to develop realistic, innovative, universal models for multifamily housing that prevents displacement of residents. Entered "Sunrise Park" with partners Holger Jansen and Remo Lotano, architects in Berlin, Germany, promoting affordable, compact, and sustainable designs.

For more detailed information, including published articles, writing samples, full list of speaking engagements, presentations, and papers, please see my website at www.madridfrench.com.